

The tenant experience platform



We're in the midst of a *Revolution*



Living space

physical asset
one-way communication

1970



*Demographics &
Hospitalisation*



Integrated living

services
two-way conversation

2000's



*Tenant-centricity &
ESG*



Communities

experience
social cohesion

Future

Owners and operators are *struggling to keep up*



ESG demands

shift toward sustainable and socially responsible practices.



High OPEX

Excessive operational costs surpass expectations.



AI Usage

Increase in use of AI to make data driven decisions easier.



External pressures



Internal influences



Uninformed tenants

resulting in low tenant engagement and satisfaction.



Lacking data insights

resulting in difficulties to make informed decisions.

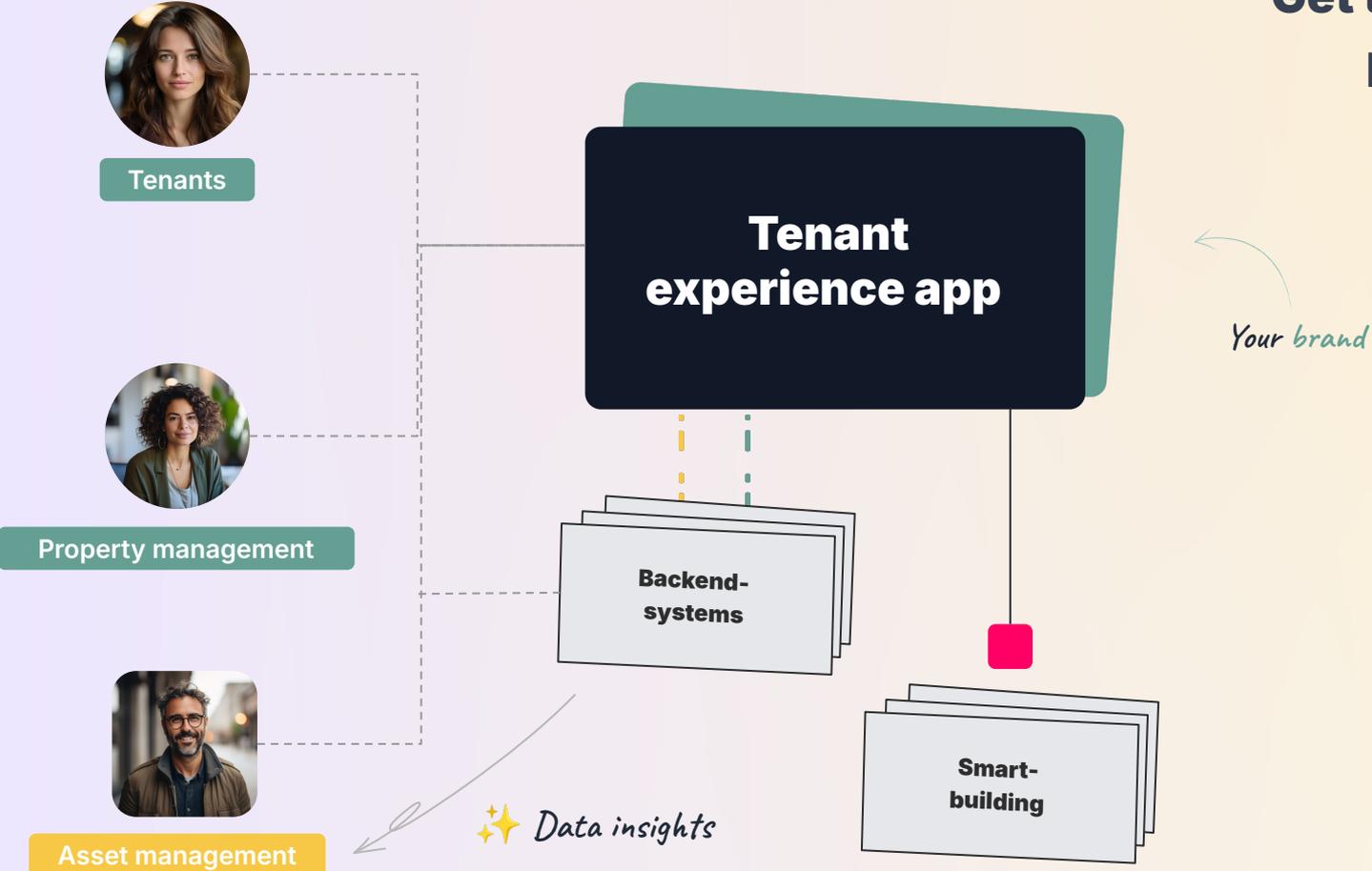


Budget constraints

Resulting in obstacle to maintain financial stability, service quality, and property appeal.

Keeping Up Requires *a full picture*

Get the full picture
by *implementing*
Channels



Which you can also use to *boost the NOI* *equation*

#3 RENTAL INCOME



#1 AUTOMATION



reduction in labor-intensive tasks

$$\text{NOI} = \text{Total Revenue} - \text{Operating Expenses}$$

Premium Rents



#2 ESG



No hefty penalties

Avoid additional staffing costs

Improve your *Tenant Experience*



Energy savings

Report issue

Issue

Address

issue reporting

Report

Edmond Boyle
Just now | Updates | LCP Proper...

Tenant Meeting

We are pleased to invite you to a tenant meeting for LCP Properties. This will be an opportunity to discuss updates, share feedback, and collaborate on initiatives to enhance our retail park.

📅 1 Dec 2024, 14:30
📍 Hall C
👤 Max. 32

Sign up

Registration ends: 30 Nov 2024

♥ Like

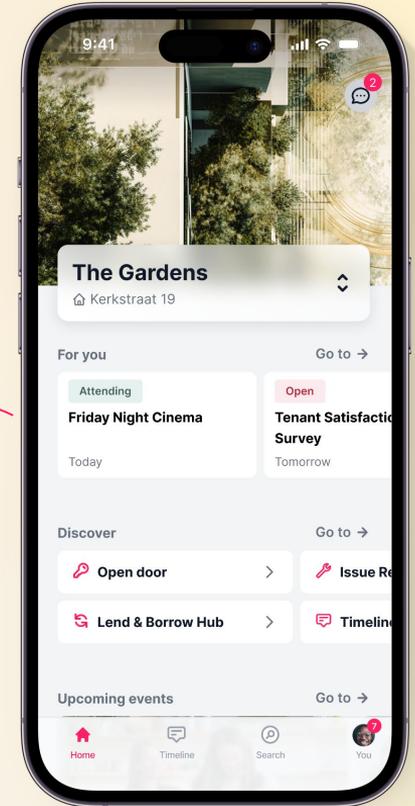
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community engagement

Tenants enjoy a streamlined platform for:

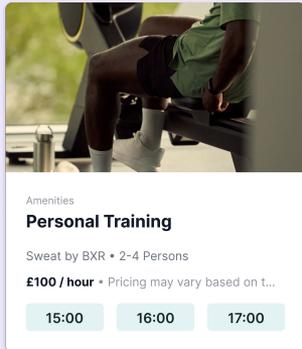
- communication,
- issue reporting
- accessing amenities

creating a more convenient and satisfying working environment.

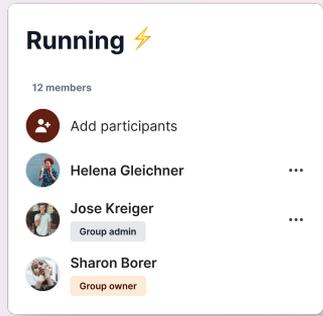


Unlock *Additional Revenue Opportunities*

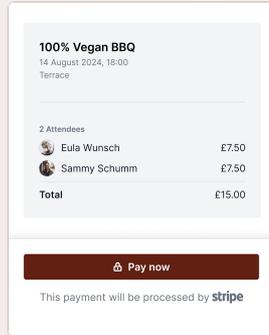
Beautifully present your available amenities in the app for instant reservation. Turn spaces and services into steady revenue engines. You can test, optimize, and repeat what works.



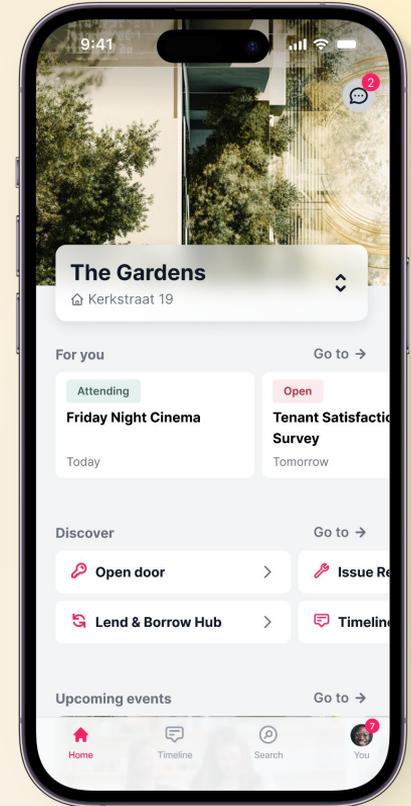
book amenities



community & groups



payments



Optimise your *Asset Management*

89%

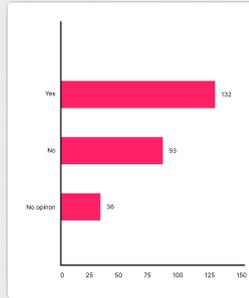
267 of the 300 units are occupied

occupancy rates

Engagement

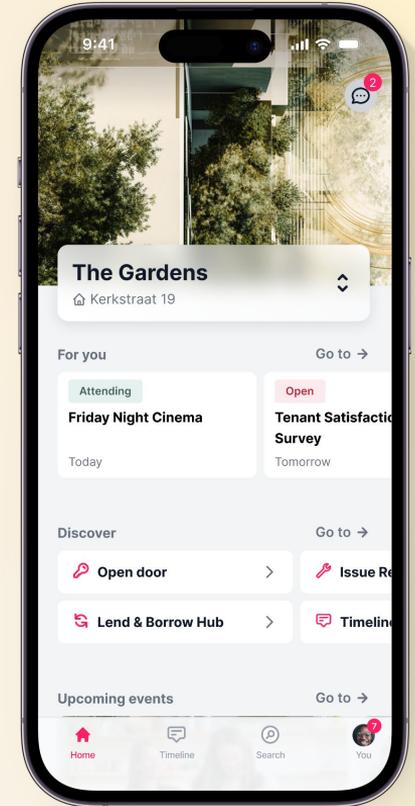


optimization



Satisfaction

Benefit from real-time data and insights over your full portfolio, enabling informed decisions that enhance performance and meet ESG compliance goals.



Achieve your *ESG Goals*

ESG strategies in real estate are most actionable when technology, data and tenants are aligned. Chainels helps landlords benchmark their portfolios against industry-leading certifications, gain insights into their buildings' sustainability performance, and include their property staff and tenants in launching ESG strategies.



Up to **23 credits**

fulfilling 9% of the total amount of requirements*



Up to **9 points & 4 preconditions**

fulfilling 9% of the total amount of requirements**



Up to **2.50 points**

fulfilling 2.5% of the total amount of requirements***

About us

You are in *good company*

Centralized operations can make portfolio management challenging. Chainel addresses these challenges with a tailored tenant engagement platform that integrates with existing systems to streamline operations, supporting both efficiency and stronger tenant relationships.

Fulfill 9% of the total requirements of your BREEAM Certification

Save €1.25 million per 1 million m² annually on your OPEX

Achieve +95% engaged students



20 countries



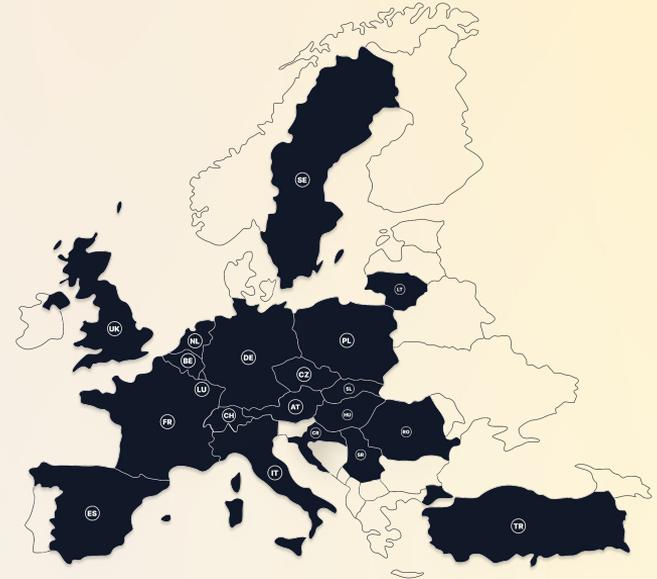
19+ languages



650+ communities



500K+ active users





Founded in 2011

Chainels B.V.
Stationsplein 45 - Office D2.126
3013 AK Rotterdam
The Netherlands



Winner MIPIM Competition
London, UK



Finalist MIPIM
Innovation Competition
Cannes, France



Finalist PropTech Festival
Warsaw, Poland



Finalist 'Most Innovative
mixed-use' of Redevco
Paris, France



Winner CommuniCare
Impact Category
Cannes, France